

## PRIVACY POLICY

MAIN INFORMATION	
DATA CONTROLLER	Privacy Salon vzw (“ <u>Privacy Salon</u> ”)
	Communication address: Markgravelei 14, 2018 Antwerpen Communication Contact: <a href="mailto:info@cpdpconferences.org">info@cpdpconferences.org</a>
PURPOSES OF PERSONAL DATA PROCESSING	<ul style="list-style-type: none"> <li>• Respond to requests for information.</li> <li>• Manage personnel selection processes.</li> <li>• Send commercial communications from ourselves or third parties, always on behalf of Privacy Salon.</li> <li>• Manage user data if the user has accessed through social media.</li> </ul>
	<u>Retention periods</u> : The data will be retained for as long as the contractual relationship is maintained, unless the data subject requests its deletion, or it must be deleted because it is necessary for compliance with a legal obligation or for the formulation, exercise and defence of claims.
ORIGIN	Provided by the data subject, which means the visitor of our website or any natural personal who has any relationship with Privacy Salon.
LEGAL BASIS	<ul style="list-style-type: none"> <li>• The legal obligations of Privacy Salon.</li> <li>• The legitimate interest of Privacy Salon.</li> <li>• The user's consent, where applicable.</li> </ul>
RECIPIENTS OF TRANSFERS	All are necessary for the fulfilment of the aforementioned purposes or are carried out in compliance with a legal obligation. Public administrations, suppliers for the provision of the requested services, companies and collaborating entities.
INTERNATIONAL DATA TRANSFERS	All are necessary for the fulfilment of the aforementioned purposes. The necessary safeguards are applied if the third-party is in a country deemed not safe by the European Commission.
RIGHTS OF DATA SUBJECTS	These shall be exercised by email: <a href="mailto:info@cpdpconferences.org">info@cpdpconferences.org</a> ; or at the registered office of Privacy Salon: Markgravelei 14, 2018 Antwerpen.
	We inform you that you may exercise, where applicable, your rights of access, rectification or erasure, restriction of processing, objection, data portability or not to be subject to a decision based solely on automated processing, as well as to withdraw your consent.
	You may lodge complaints with the Belgium Data Protection Authority: <a href="https://www.dataprotectionauthority.be/citizen">https://www.dataprotectionauthority.be/citizen</a> , Belgium's supervisory authority for data protection.
	For more information, please see the full Privacy Policy in this document.

### 1. Who is the Data Controller for the processing of personal data?

Privacy Salon vzw is the Data Controller for the processing of your personal data for the purposes described in this Privacy Policy.

Privacy Salon is a non-profit association established under Belgian law, with registered address at Markgravelei 14, 2018 Antwerpen and registration number BE0565.952.438 (hereinafter, "Privacy Salon", "we", "us" or "our").

As organiser of the CPDP Conference, Privacy Salon is committed to protecting your personal data and to processing it in accordance with applicable data protection legislation, including Regulation (EU) 2016/679 (the "GDPR").

If you have any questions about this Privacy Policy or about how your personal data is processed, you may contact us at: [info@cpdpconferences.org](mailto:info@cpdpconferences.org).

## **1. What information do we process?**

### a) The data you provide us directly:

We process personal data that you provide to us directly when you contact us through the contact channels made available on our website or otherwise communicate with us in relation to CPDP, including general inquiries, organisational matters, sponsorship opportunities, calls for contributions, or newsletter subscriptions.

Depending on the context of your interaction with us, this may include your name, email address, organisation, professional role, telephone number, and any other information you choose to include in your communications.

Where forms are made available on our website, fields marked as mandatory are necessary for us to process your request or provide the relevant service. Failure to provide such information may prevent us from responding to your request or delivering the relevant service.

You are responsible for ensuring that the personal data you provide is accurate, complete and up to date. Please inform us of any changes to your personal data where relevant.

### b) Data obtained indirectly:

When you browse, cookies and other tracking devices may be installed on your device, as explained in the section below. We may also process limited technical information generated through your use of our website, including information collected through strictly necessary cookies or similar technologies, as explained in section 2.1 below.

## **2.1. Cookie Notice**

When you visit our website, we may use strictly necessary cookies and similar technologies that are required for the website to function properly, to ensure security, and to enable essential technical features.

These cookies do not track you for advertising purposes and are not used to build user profiles. They are used only to provide and safeguard the operation of the website and related services.

Because such cookies are strictly necessary for the provision and security of the website, they do not require prior consent under applicable rules. Where any non-essential cookies or similar technologies are introduced in the future, we will update this Privacy Policy and, where required, request your consent before placing them on your device.

If you want to know more about the cookies and similar technologies currently used on this website, you may contact us at [info@cpdpconferences.org](mailto:info@cpdpconferences.org).

## **2. What is the origin of the data?**

We generally collect personal data directly from you when you contact us, subscribe to our newsletter, register for or interact with CPDP, or otherwise communicate with us.

In some cases, we may also receive personal data from third parties involved in the organisation and operation of CPDP, such as panel organisers, sponsors, partners, or service providers.

Where you provide personal data relating to another individual, you must ensure that you are authorised to share such data with us and, where required, that the relevant individual has been informed accordingly.

### **2.1. Minors**

The CPDP website and the services provided by Privacy Salon are not directed to children/adolescents under the age of 18, and we do not knowingly collect or process personal data relating to minors. However, as we are not always in a position to verify the age of individuals visiting or interacting with the website, we cannot guarantee that no minor accesses the website or submits personal data through it. If we become aware that personal data relating to a minor has been collected without appropriate authorisation where required, we will take reasonable steps to delete such data without undue delay.

## **3. For what purpose and on what legal basis do we process the data?**

We act as the Data Controller for the following purposes and in accordance with the following legal bases:

**a) Performance of a contract or steps prior to entering into a contract** to take steps at your request prior to entering into a contract or to perform a contract with you, including to respond to your enquiries and requests, and to manage your participation in CPDP and related organisational, administrative or contractual matters.

**b) Compliance with legal obligations** to comply with applicable legal, regulatory, accounting and tax obligations, and to respond to requests for the exercise of data protection rights.

**c) Consent** where required by applicable law, we process your personal data based on your consent, including to send you newsletters and other electronic communications relating to

CPDP, Privacy Salon and related initiatives, events or opportunities, including through our email communications platform.

**d) Legitimate interests** where appropriate, to manage our communications with users and stakeholders, maintain the security and proper functioning of our website and systems, and manage interactions through our social media channels. Also, where permitted by applicable law, to send limited communications about CPDP or Privacy Salon activities that are related to a prior relationship with you, subject to your right to object at any time.

Where processing is based on consent, you may withdraw your consent at any time. Where processing is based on legitimate interests, you have the right to object to such processing in accordance with applicable data protection law

However, if you do not want your data to be processed for these purposes, you can object at any time by contacting us via [info@cpdpconferences.org](mailto:info@cpdpconferences.org) as indicated in the "[Exercising your rights](#)" section of this Privacy Policy.

#### **4. Who is the data communicated to?**

Privacy Salon may share personal data with third parties where necessary for the purposes described in this Privacy Policy, including the organisation and operation of CPDP, compliance with legal obligations, and the provision of related services.

In particular, we may share personal data with:

- public authorities, courts, regulators, law enforcement authorities, or other third parties where required by applicable law or where necessary for the establishment, exercise or defence of legal claims;
- service providers acting on our behalf and under our instructions, including providers of website hosting, IT infrastructure, communications tools, mailing services, registration-related services, and other operational or administrative support;
- where applicable, partners, organisers, sponsors, or other entities involved in the organisation of CPDP, where such sharing is necessary for the relevant activity or event.

Where we use third-party service providers to process personal data on our behalf, we take appropriate steps to ensure that such providers are bound by contractual obligations and appropriate safeguards in accordance with applicable data protection law.

Where personal data is transferred outside the European Economic Area, we will ensure that such transfer is subject to an appropriate transfer mechanism under applicable data protection law, including, where relevant, an adequacy decision or the European Commission's Standard Contractual Clauses.

#### **5.1. Third-party platforms and links**

The CPDP website may contain links to, or integrations with, third-party websites, platforms and services, including social media platforms, registration-related services, and newsletter subscription tools. The website currently refers users, among other things, to social media

platforms, to *Brevo* for newsletter-related processing, and to *Medicongress* for registration-related matters.

If you choose to interact with such third-party platforms or services through the CPDP website, your personal data may be collected or processed directly by the relevant third party in accordance with its own terms and privacy policy. Privacy Salon is not responsible for the privacy practices of such third-party services where they act as independent controllers.

We encourage you to review the privacy policies and terms of use of any third-party platform or service that you access through the CPDP website before submitting personal data or otherwise interacting with such service.

## **5. Exercising your rights!**

Under applicable data protection law, and in particular the GDPR, you may exercise the following rights, subject to the conditions and limitations set out therein:

- Access your personal data and obtain information about how it is processed;
- Rectify inaccurate or incomplete personal data;
- Request the erasure of your personal data where applicable;
- Request the restriction of processing in certain circumstances;
- Object, on grounds relating to your particular situation, to processing based on our legitimate interests;
- Data portability, where the processing is based on your consent or on a contract and is carried out by automated means;
- Withdraw your consent at any time, where processing is based on consent; and
- Not to be subject to a decision based solely on automated processing, including profiling, which produces legal effects concerning you or similarly significantly affects you, where applicable.

You may exercise your rights at any time by contacting us at [info@cpdpconferences.org](mailto:info@cpdpconferences.org) or by writing to us at: Markgravelei 14, 2018 Antwerpen. Please clearly indicate the right you wish to exercise and provide sufficient information to allow us to process your request. Where we have reasonable doubts as to your identity, we may request additional information necessary to confirm your identity before responding.

You may also unsubscribe from newsletters or other electronic communications at any time by using the unsubscribe link included in such communications, where applicable.

If you believe that the processing of your personal data infringes applicable data protection law, you also have the right to lodge a complaint with the Belgian Data Protection Authority. Further information on how to request information, mediation or lodge a complaint is available on the authority's official website.

## **6. Retention period for personal data**

We will retain your personal data only for as long as necessary for the purposes for which it was collected, including to provide the relevant services, manage your participation in CPDP, respond to your requests, and comply with applicable legal, regulatory, accounting or reporting obligations.

When your personal data is no longer necessary for those purposes, we will delete it or anonymise it, unless we are required or permitted to retain it for a longer period in order to comply with a legal obligation or for the establishment, exercise or defence of legal claims.

Where personal data is processed on the basis of your consent, we will retain it until you withdraw your consent, unless continued retention is required or permitted by law.

## **7. Security and confidentiality**

In order to prevent unauthorised access or unauthorised disclosure of personal data, we have taken appropriate technical and organisational measures, as well as management processes to safeguard and secure the information we collect from you.

## **8. Updating the privacy policy**

We make every effort to keep our privacy policy fully up to date. If we make any changes, these will be clearly identified in a clear and specific manner, as far as possible in the relationship we have established with you (for example: we may notify you of the changes by email).

This Privacy Policy has been reviewed and published on 11 of March of 2026.