Partner With CPDP

20th International Conference | 8-11 March 2027 | Brussels, Be

Celebrating the 20th edition of CPDP conference

www.cpdpconference.org

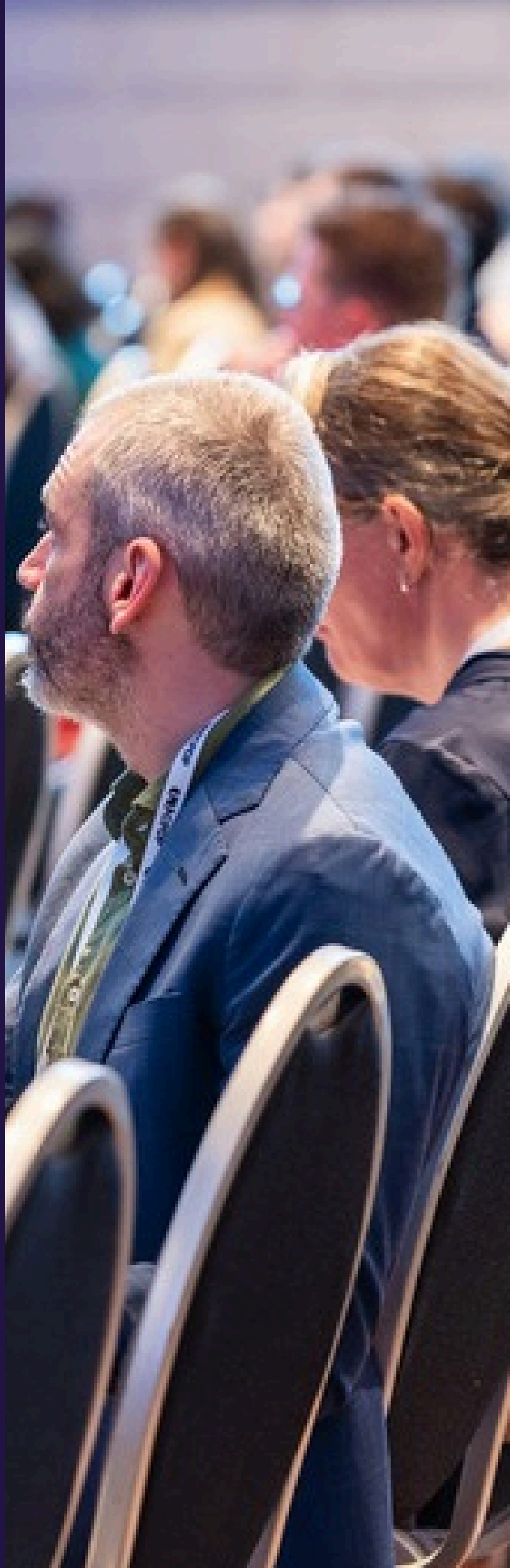
About CPDP

CPDP is Europe's leading forum where the intersection of law, technology, policy, and research, bringing together the communities driving the future of digital governance.

Held annually in Brussels, it gathers over 1,200 participants from around the world —including top academics, civil society advocates, industry leaders, enforcement officials, and policymakers from EU and national institutions.

For 20 years, CPDP has earned global recognition as a trusted platform for interdisciplinary dialogue on the most pressing issues in digital governance. The conference is where emerging ideas are debated, partnerships are formed, and the conversations that shape tomorrow's policy begin.

Position your organisation at the heart of these influential conversations.

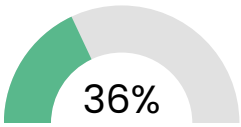


CPDP

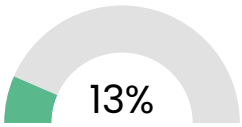
CPDP COMMUNITY

Over the past 20 years, CPDP has built a diverse and highly engaged international community of privacy, data protection, technology, policy, and legal professionals.

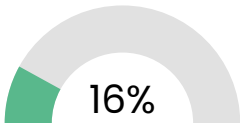
Each year, CPDP welcomes more than **1,200 participants** from **50+ countries**, presenting an engaging programme of around **90 panels and 30 workshops**, featuring **more than 500 speakers** from across academia, government, civil society, and the private sector. In addition to the main conference sessions, CPDP includes side events such as meet-ups, public lectures, exhibitions, and a curated bookstore—making it one of the most engaging events in the field



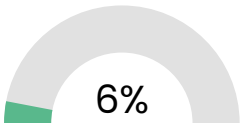
Academic & Research Institutions



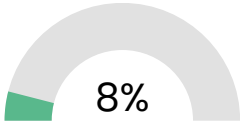
Governments & Public Sector



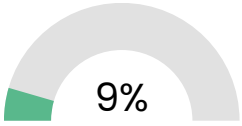
Industry & Corporate



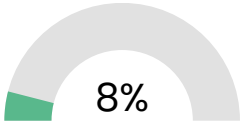
Consultancy Advisory Finance



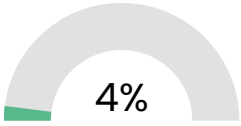
Legal Practice & Law Firms



NGO's & Civil Society



Media



Public & Cultural Organisations

Social Media Presence

Experiences

"One highlight was attending (and volunteering at) the Computers, Privacy and Data Protection (CPDP) in Brussels for the very first time. Having previously attended more traditional law conferences, I wasn't quite prepared for what CPDP actually is: the legal discussions were certainly there (and they were fascinating), but the conference also embraces art exhibitions, practical workshops, and Culture Club sessions featuring book launches and documentary screenings. As an (amateur) ballerina, I was reminded of something I hold dear: the power of art to communicate complex ideas and raise awareness."

"I started working in data protection in early 2020, which means I've spent a loooong time with very few chances to go to in-person events. Last week I finally made it to Computers, Privacy and Data Protection for the first time, and honestly, I already hope to be back next year."

"Attending the Computers, Privacy and Data Protection (CPDP) conference last week was a reminder of why conversations around data protection are so important. The panels were sharp and packed with perspectives that challenged the obvious narratives. A great mix of technical depth and genuine curiosity in the room."

Facts and Figures

The metrics presented below are based on the reach and performance of our newsletter and LinkedIn channels. They provide an overview of our audience size, engagement, and visibility across these key communication platforms around the time of the conference

LINKEDIN

5,230
FOLLOWERS

105,567
IMPRESSIONS

1,858
REACTIONS

NEWSLETTER

17,300
SUBSCRIBERS

71%
OPEN RATE

68%
CLICK RATE

A Diverse and Influential Audience

CPDP gathers the **most important stakeholders in the fields of AI, data protection, privacy, information technology and law.** These include international and national policy makers, regulators, academics, computer scientists, legal practitioners, industry representatives, civil society professionals, consultants and tech journalists.

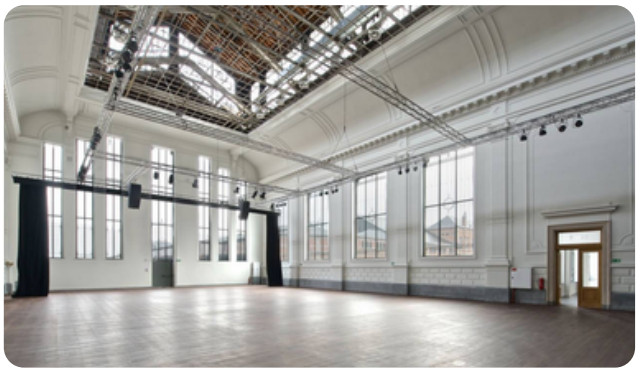
The conference is a **unique networking opportunity** to mix and mingle with the privacy, data protection and AI community.

A venue with character and convenience

CPDP 2027 will return to Maison de la Poste at Tour & Taxis—our third edition in this exceptional venue. A striking example of Brussels' reimagined industrial heritage, the former post office now offers a warm, elegant setting that fosters exchange and inspiration.

Spacious and accessible, Maison de la Poste is ideally suited for an event of CPDP's scale, ensuring the smooth navigation of 1,200 participants between panels, workshops, and networking spaces across its multiple rooms and stages.

Located just minutes from the city centre, the amazing Tour & Taxi site is well connected via public transport, shuttles to Brussels-North station and nearby hotels. It hosts a charming food court and underground parking with 92 EV charging points.



Still empty now - but eagerly waiting for the CPDP community.

Sponsor Benefits & Packages

CONTENT
SPONSORSHIP

CPDP

2027

Sponsorship Packages

Main stage Panel

Top-tier visibility and strategic involvement.

€40,000

Includes:

- Event Sponsor recognition
- Organise a main stage panel
- Early access to programme
- 5 conference passes+ 1 booth staff pass
- Large exhibit booth
- Website visibility
- Conference bag inserts

Extended Visibility

High visibility and programme participation.

€30,000

Includes:

- Event Sponsor recognition
- Organise a panel
- Early access to programme
- 2 conference passes + 1 booth staff pass
- Website visibility
- Conference bag inserts

Enhanced Visibility

Ideal for smaller organisations and NGOs.

€6,000 /SME*
€8,000 /Industry*

Includes:

- Event Sponsor recognition
- Host a workshop or support an academic session
- 1 conference pass
- Website Visibility
- Conference bag insert

Lounge Platform

Launch new ideas/ products or tools/ case law discussion

€5,000 /SME*
€12,000 /Industry*

Includes:

- Event sponsor recognition
- Closed door discussions
- (e.g., launch ideas)
- 2 conference passes
- Conference bag insert
- Control the context
- Walk away with new insights

Culture Club

Support and be involved in the CPDP cultural programme

€9,000

Includes:

- Event sponsor recognition
- Website/Brochure Visibility
- Logo display during sessions
- 1 conference pass
- Conference bag insert
- Possibility of involvement in Programme

Networking Cocktail

Sponsor one of CPDP's evening networking cocktails, where attendees gather after each day

€11,000

Includes:

- Event sponsor recognition
- Website/Brochure Visibility
- Logo display during sessions
- 1 conference pass
- Conference bag insert
- Logo display during cocktail

*To be discussed with both parties under which category the interested partner falls

ENGAGEMENT
SPONSORSHIP

CPDP

2027

Sponsorship Packages

Booth

Direct engagement and strong on-site visibility.

€5,500

Includes:

- Event sponsor recognition
- Dedicated Booth Space
- On-Site Brand Visibility
- Year-Round Website Visibility
- 1 Conference Pass
- Conference bag insert
- Can be combined with Recharge for a special price

Cocktail

Host meaningfull conversations by connecting the CPDP community beyond the conference

€11,000

Includes:

- Event sponsor recognition
- Cocktail host sponsor
- Possible Branding (BYO)
- Year-Round Website Visibility
- 1 Conference Pass
- Conference bag insert
- Can be combined with Recharge for a special price

Recharge

Fueling every conference connection

€10,000

Includes:

- Event sponsor recognition
- Branded Fuel Stations (e.g., drinks, snacks, cookies)
- Eight Visibility Points
- Year-Round Website Visibility
- 1 Conference Pass
- Conference bag insert
- Conference-Wide Exposure

Academic Session

Top-tier visibility and strategic involvement in the conference's academic programme.

€6,000 /SME*
€8,000 /Industry*

Includes:

- Event sponsor recognition
- Year-round website visibility
- 1 Conference pass
- Recognition as sponsor of a academic session
- Logo placement on session slides and materials

Lanyard or t-shirt

Top-tier visibility on every attendee or volunteer t-shirt and strategic involvement.

€4,000

Includes:

- Event sponsor recognition
- Exclusive Lanyard Branding or t-shirt worn by volunteers
- Continuous Attendee Visibility
- 1 Conference Pass
- Conference bag insert
- Website/Brochure Visibility

Wi-Fi

Powering every CPDP connection through reliable Wi-Fi

€12,000

Includes:

- Event sponsor recognition
- Oficial sponsor recognition
- Website/Brochure Visibility
- Logo display during sessions
- 1 Conference Pass
- Conference bag insert

*To be discussed with both parties under which category the interested partner falls

Ways to engage with the CPDP audience

LANYARD or T-SHIRT SPONSOR € 4,000 (VAT excl.)

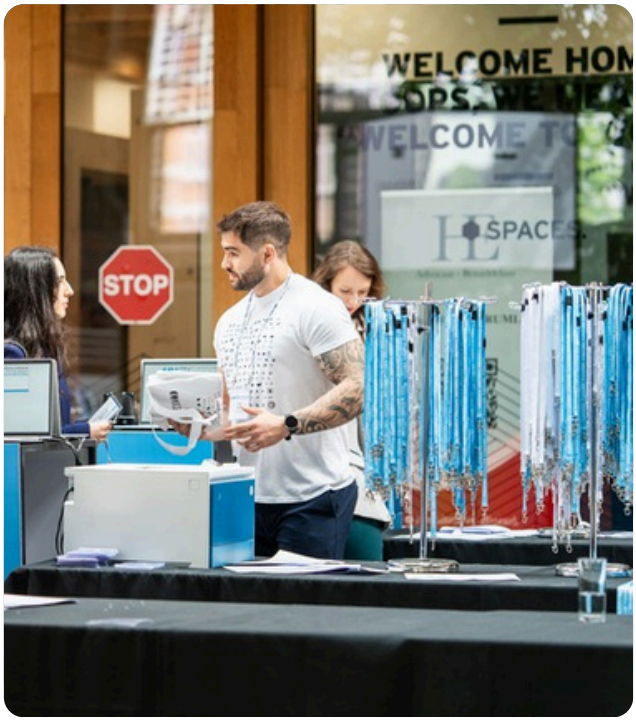
Increase your brand visibility throughout the conference by sponsoring the official CPDP lanyards or volunteer T-shirts. Your logo will be featured on the selected item, providing continuous exposure to attendees, volunteers, speakers, and staff throughout the event. Lanyards are to be supplied by the sponsor. For the amount of **€ 4,000,** you will receive:

- Prominent display of the company logo on the conference lanyards or volunteers t-shirts given to all conference attendees.
- Visibility of the sponsor name, logo and organisation blurb/description on the CPDP website for the whole year following the conference.
- Visibility of sponsor name and logo on the programme brochure, the display screens at the conference rooms and CPDP Updates (mass mail blasts to the CPDP database).

BOOTH SPONSOR € 5,500 (VAT excl.)

A limited number of booth spaces is available at CPDP where the sponsor can **interact with the audience** during the full duration of the conference. The standard price for a 6 square meter booth is **€ 5,500**. This includes basic furniture and electricity. Additional material (e.g. LCD screen, Roll up banner) can be ordered at additional costs, through the PCO company who will contact the allocated person of the Sponsor.

- Mentioning as an official sponsor for all CPDP activities and its side events.
- Possibility to display your company branding at the Foyer (ground floor, next to the Grand Halle and at the main networking space) of CPDP, in accordance with the sponsor's choice.
- Can be combined with Recharge for a special price.
- Visibility of your name, logo and organisation blurb/description on the CPDP website for the whole year following the conference.
- Visibility of the logo on display screens during the conference.
- Inclusion of the sponsor logo in the programme brochure and CPDP Updates (mass mail blasts to the CPDP database).
- One free CPDP conference registration (booth staff).



Recharge € 10.000 (VAT excl.)

Help keep the CPDP community refreshed and recharged throughout the conference. Strategically located hydration and recharge stations provide attendees with water refill opportunities alongside light refreshments, such as cookies, fruit, or energy bars, helping them stay energised between sessions. The branding for the dispensers is made in collaboration with the PR department of the sponsor and our graphic team, so that the message is clearly communicated: **'Refresh & Recharge, powered by [Your Company]'**. Branding is printed on measure made, eco-friendly cardboard box displays.

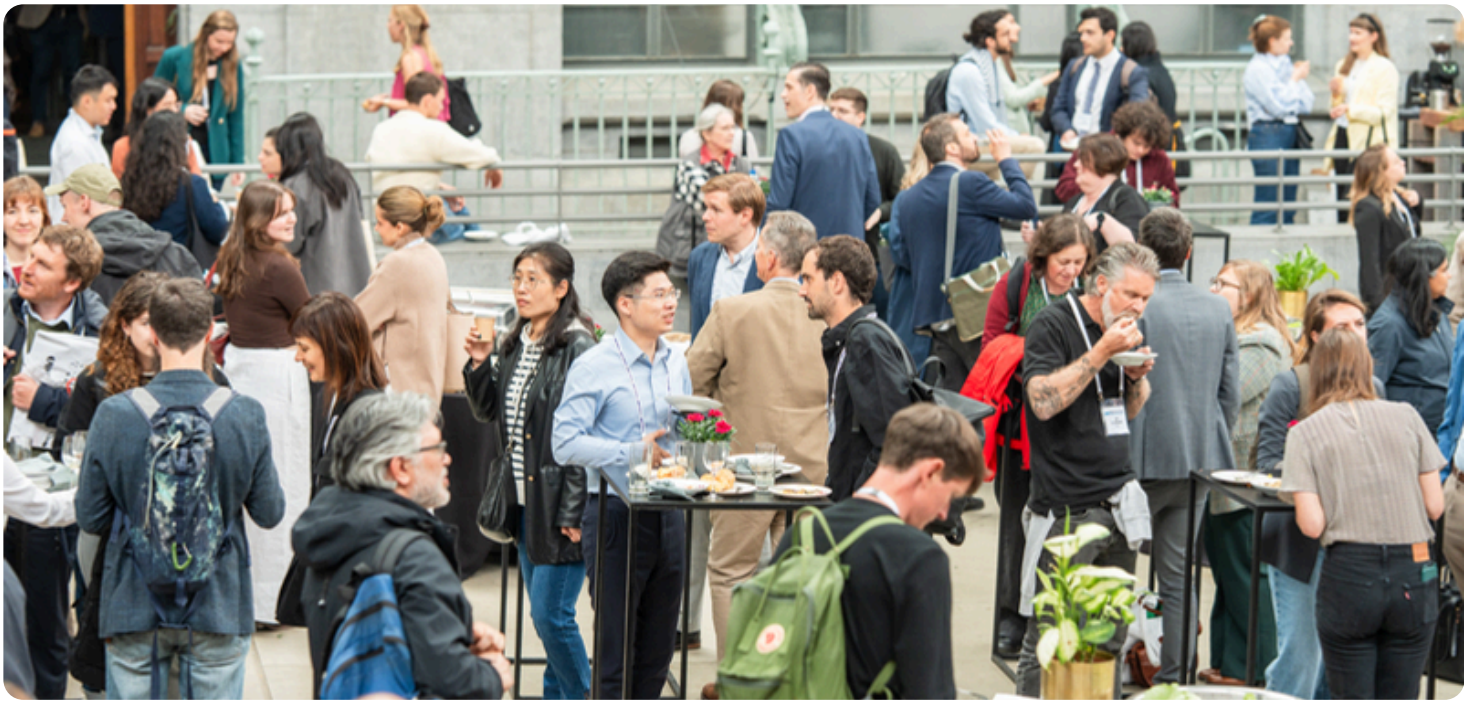
Lounge Platform

€12,000/Industry*
€5,000/SME*

The Launge Platform is a unique environment within CPDP, designed to help organisations introduce, showcase, and promote new ideas, products, initiatives, or research to one of the most knowledgeable audiences in the privacy and data protection community.

CPDP attendees are known for their expertise, curiosity, and willingness to engage. Presenting within the personalised platform, offers a valuable opportunity to gather insights, challenge assumptions, and receive feedback that may inspire new directions long after the conference ends.

The Lounge Platform provides the host with a dedicated space, which can be designed and branded entirely to fit their vision. The Lounge can take shape as invitation-only lunches or dinners, creating a more intimate setting for strategic conversations with selected guests.



COCKTAIL SPONSOR € 11,000 (VAT excl.)

The cocktail sponsorship package is open to private companies, firms or organisations. As the cocktail sponsor, you will **host** one of the three **evening cocktail receptions** which will take place in the conference venue called Maison de la Poste. For the amount of **€ 11,000**, you will receive:

- Mention as an official sponsor of all CPDP activities and its side events.
- Mention of sponsor name, logo and organisation blurb/description on the CPDP website for the whole year following the conference.
- Visibility of sponsor name and logo on the programme brochure, the display screens at the conference rooms and CPDP Updates (mass mail blasts to the CPDP database).
- Exclusive logo display on the screens during the cocktail reception.
- One free CPDP conference registration.
- Possibility to put one advertisement or flyer in the conference bag.
- Possibility to distribute one small-sized company gadget in the conference bag (e.g., pen, notebook...).

PARTY SPONSOR € 12,500 (VAT excl.)

Become the host and the **official** sponsor of the **CPDP party**. Give your company high visibility and become a generous and much appreciated sponsor. The sponsor will also be given the opportunity to get involved in the organisation of the party. CPDP will provide the party sponsor with the following benefits:

- exclusive identification as the official sponsor and the co-organiser of the CPDP party
- logo on signage at the party: opportunity to display roll-up banner at the party venue and other possibilities to be discussed
- benefits from the visibility of its name and logo and organisation blurb/description on the CPDP website for the whole year following the conference
- visibility of sponsor name and logo on the programme brochure, the display screens at the conference rooms and CPDP Updates (mass mail blasts to the CPDP database)
- opportunity to distribute one small-sized company gadget in the conference bag (e.g. pens, notebook)
- opportunity to put one single sheet advertisement or flyer in the conference bag
- is allocated one free conference registration

CPDP CULTURE CLUB
€3,000 (VAT EXCL.)

The CPDP Culture Club has grown to be one of the most popular parts of the conference program, consistently drawing full audiences and offering a unique and vibrant setting for creative reflection and exchange that resonates strongly with CPDP attendees.

As a CPDP Culture Club sponsor, you will support one of the three programme days and receive:

- Recognition as an official CPDP sponsor across all conference activities and side events
- Logo, name, and organisation description featured on the CPDP website for one full year following the event
- Visibility on the programme brochure, display screens in conference rooms, and in CPDP Updates (mass mailings to our full database)
- Exclusive logo display during your sponsored Culture Club day
- One CPDP conference registration
- Opportunity to include one flyer or single-sheet advertisement in the conference bag
- Option to distribute one small branded item (e.g. pen, notebook) in the conference bag
- The possibility of involvement in the chairing, introducing or moderating within technical, practical and timing limits

DRINKING BOTTLE WITH YOUR LOGO
€ 4,000 (VAT excl.)

At the registration, the audience receives a **conference bag** with general conference information, the conference programme, flyers, goodies, etc. As part of the CPDP survival kit, add your personalised eco-friendly, **re-usable bottle** to the bag. The audience (1200 people) will need your bottle during and between sessions. Branding design is made in collaboration with the PR department of the sponsor and our graphic team. The price is based on two offers for 700 bottles, allowing two different sponsors to take advantage of this opportunity. A sponsor can choose to accept both offers for an agreed-upon price.

Coffee/Barista Sponsorship
€ 8,500 (VAT excl.)

Another hotspot between sessions is the recurrent Barista booth. CPDP has two Barista locations, one at the conference entry and one in the Foyer. Brand the Barista Booth with your logo (display, napkin, etc). Your company name will be noticed and appreciated by all the coffee lovers in the audience (they are many) for offering the black gold. The coffee cups are not branded.

CONFERENCE BAG INSERTS

CPDP has 1.400 conference bags. Each participant will receive such a bag. This is a good opportunity to **promote your organisation, product or service**. We offer the opportunity to include your promotional material in the CPDP conference bags. You can add a single sheet flyer, a small booklet or a gadget.

1 flyer (single sheet) **€ 400** (VAT excl.)
1 booklet € 600 (VAT excl.)
1 gadget € 600 (VAT excl.)

Alternative opportunities can be negotiated and sponsorship packages can be customised. Please contact **info@cpdpconferences.org**

Other important messages to the sponsors:

Client meetings Lunch meetings, board meetings, special occasions and corporate events...

CPDP has been the meeting point for staff members of international companies, organisations and research groups.

Would you like to make use of **meeting rooms** of different sizes and capacities to gather your team? At our Maison de la Poste location at Tour & Taxis, we have many opportunities to host your gatherings and meetings, measured to your needs.

Do you wish to host a **private dinner** with attendees from CPDP? Don't hesitate to reach out to us to provide you with customised solutions. Our team has an excellent knowledge of the Brussels city vibes and special places, we can help you create a memorable moment with colleagues, clients, peers and friends.

Please contact **info@cpdpconferences.org** to discuss your meeting requests.

IMPORTANT: Complementary Registrations for team members

Complimentary registrations are not part of the standard sponsorship package. A **10% discount** will be granted for registrations for other **members within the sponsor's organisation.** The sponsor will provide the number of complimentary registrations in the contract so that they can be included to the invoice.

CPDP Sponsors have included

Partners

Conference Partners

Event Partners

Media Partners

Moral Supporters