



# eHealth *publifocus* and electronic patient records

## Digital Health Data:

Questions and worries of the Swiss population



# PROJEKT SPONSORS

- The Swiss Centre for Technology Assessment (TA-SWISS)  
[www.ta-swiss.ch](http://www.ta-swiss.ch)
- Swiss Academy of Medical Sciences (SAMS)  
[www.samw.ch](http://www.samw.ch)
- Swiss Academy of Engineering Sciences (SATW)  
[www.satw.ch](http://www.satw.ch)
- Swiss Federal Office of Communications (OFCOM)  
Information Society co-ordination office  
[www.infosociety.ch](http://www.infosociety.ch)



# AIMS OF *publifocus*

**Get to know the opinions of randomly selected persons:**

e.g.: The advantages and disadvantages as far as the introduction of electronic patient dossiers is concerned

Comparison of the views of citizens and stakeholders/lobbyists



# *publifocus*

## **Method**

- Three to four events, each around four hours long
- Discussion of various questions concerning a selected topic
- Preparations for discussions on a topic on the basis of an information brochure and introductory presentations

## **Participants**

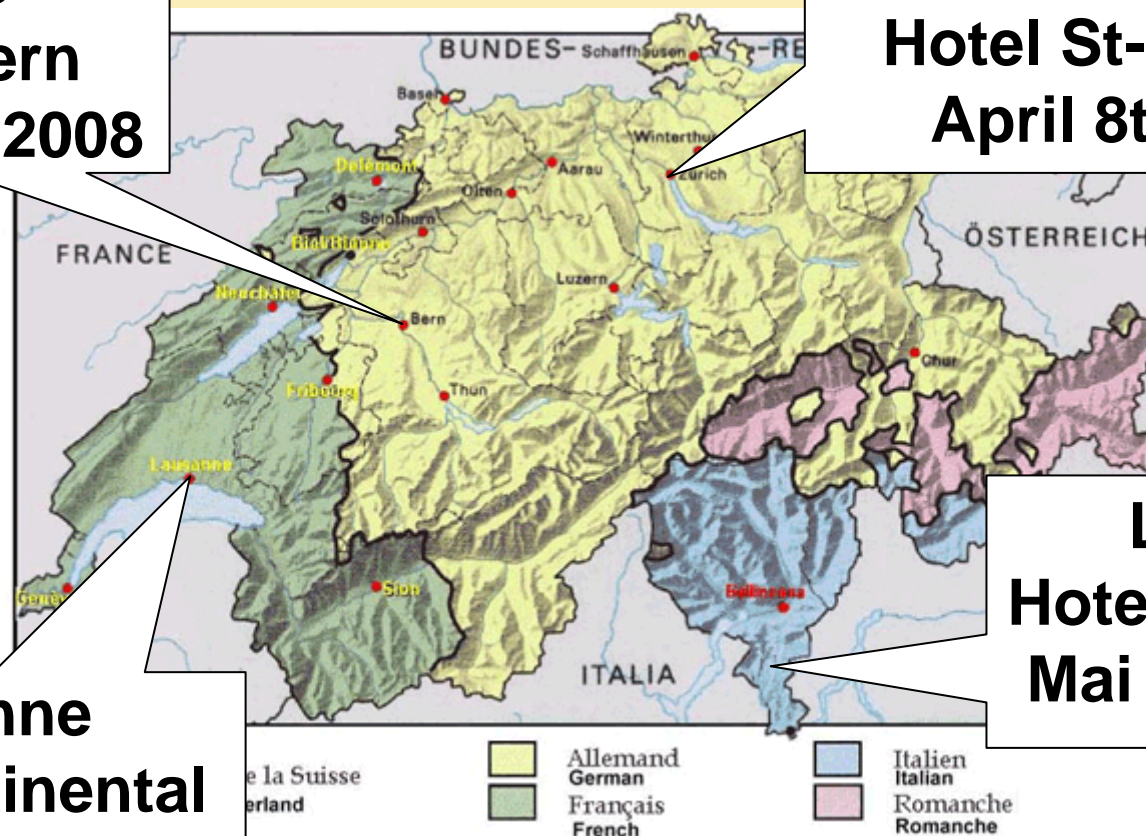
- Each presentation involves around 15 randomly selected men and women of various ages and professions
- A presentation with stakeholders and lobbyists



# FOUR PRESENTATIONS

**Berne**  
**Hotel Bern**  
**May 21st. 2008**

**Zurich**  
**Hotel St-Gotthard**  
**April 8th. 2008**



**Lausanne**  
**Hôtel Continental**  
**April 14th. 2008**

**Lugano**  
**Hotel de la Paix**  
**Mai 20th. 2008**



# INFORMATION BROCHURE *publifocus*





# STAKEHOLDERS and LOBBYISTS

- **medXchange**
- **Swiss Society for General Medicine (SGAM)**
- **MediData AG**
- **H+ Swiss Hospitals**
- **Swiss Professional Nursing Association (SBK)**
- **Swiss Patient Organisation SPO**
- **Helsana Insurances AG**
- **santésuisse**
- **Swiss Federation of French-speaking consumers**
- **Swiss Medical Association FMH**

# BASIC POSITIONS ON THE INTRODUCTION OF ELECTRONIC PATIENT RECORDS



## Citizens

Generally positive

Administration at federal level

Voluntary dossiers

## Stakeholders/Lobbyists

Partly sceptical

Administration by the cantons

Voluntary dossiers



# *publifocus* REPORT

Zentrum für Technologiefolgen-Abschätzung  
Centre d'évaluation des choix technologiques  
Centro per la valutazione delle scelte tecnologiche  
Centre for Technology Assessment



## **Pour un système de santé plus efficace**

Rapport du processus de dialogue

*publifocus* eHealth et le dossier électronique du patient

[www.ta-swiss.ch](http://www.ta-swiss.ch)



# DATA PRIVACY AND ABUSE

## Citizens

No fears as far as the digitalisation of data is concerned

Distrust as far as insurers and employers are concerned

## Stakeholders/Lobbyists

Fear of excessive supervision

Distrust as far as insurers are concerned

Protection of patients' rights

# DATA ADMINISTRATION

## Citizens

«This is our own data»

Access to data depending on use

Data administration by the patient

## Stakeholders/Lobbyists

Possibility to delete data

# PATIENT - DOCTOR RELATIONSHIP

## Citizens

Autonomy and responsibility

## Stakeholders/Lobbyists

«Patients have little interest in medical data»

Patients obtain information from the Internet:  
Varying perceptions



# ADVANTAGES, EXPECTATIONS, WISHES

## Citizens

Standardisation

Improvement of medical services

Citizens decide on access to  
medical data (who and what)

## Stakeholders/Lobbyists

Standardisation

# FINANCING

## Citizens

No potential for making savings expected

Project financing by the general public, directly or indirectly

## Stakeholders/Lobbyists

No potential for making savings expected

# SUMMING UP

- Most citizens expressed positive opinions on the introduction of electronic patient dossiers.
- There are no particular misgivings as far as the protection of sensitive health data is concerned.
- Danger of misuse is noted in particular in connection with insurance companies and employers
- Differences exist as far as the role of federal and cantonal authorities in the introduction of electronic patient dossiers is concerned.